

Gwynedd Social Value Measures

Theme	Outcome	NTW Ref	Measure	Unit	Proxy	Gwynedd Plan	Gwynedd Mapping
A Prosperous Wales An innovative, productive and low carbon society which recognises the limits of the global environment and therefore uses resources efficiently and proportionately (including acting on climate change); and which develops a skilled and well-educated population in an economy which generates wealth and provides employment opportunities, allowing people to take advantage of the wealth generated through securing decent work.	More people in employment	NTW1	No. of local direct employees (FTE) hired or retained (for re-tendered contracts) on contract for one year or the whole duration of the contract, whichever is shorter	0	£27,500.00	A Prosperous Gwynedd	Earn a sufficient salary to be able to support themselves and their families
	Improved skills for people	NTW8	No. of weeks of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation until completion in the following years - Level 2,3, or 4+	0	£231.45	Tomorrow's Gwynedd	Receive education of the highest quality which will enable them to do what they
		NTW9	No. of weeks of staff upskilling (FTE) delivered on contract as part of training opportunities and comprehensive upskilling programmes - only applies to training opportunities on the contract (BTEC, City & Guilds, NVQ, HNC, RQF) that have either been completed during the year, or that will be supported by the organisation until completion in the following years - Level 2,3, or 4+	0	£15.62	Tomorrow's Gwynedd	Receive education of the highest quality which will enable them to do what they
	More opportunities for local business and MSMs (Micro, Small and Medium Enterprises)	NTW14	Total amount (£) spent in LOCAL supply chain through the contract	£	£0.59	A Prosperous Gwynedd	Earn a sufficient salary to be able to support themselves and their families
	Innovation to support a more prosperous Wales	NTW20	Innovative measures relating to "A Prosperous Wales" to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.	£ invested including staff time	£1.00	A Prosperous Gwynedd	Earn a sufficient salary to be able to support themselves and their families
A Globally Responsible Wales A nation which, when doing anything to improve the economic, social, environmental and cultural well-being of Wales, takes account of whether doing such a thing may make a positive contribution to global well-being	Carbon Emissions are reduced	NTW21	Savings in CO2 emissions on contract achieved through de-carbonisation (specify how these are to be achieved)	Tonnes CO2e	£69.35	A Green Gwynedd	Take advantage of the beauty of the County's natural environment
	Innovation to support a globally responsible Wales	NTW27	Innovative measures relating to "A Globally Responsible Wales" to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.	£ invested including staff time	£1.00	A Prosperous Gwynedd	Take advantage of the beauty of the County's natural environment
A Resilient Wales A nation which maintains and enhances a biodiverse natural environment with healthy functioning ecosystems that support social, economic and ecological resilience and the capacity to adapt to change.	Innovation to support a more resilient Wales	NTW39	Innovative measures relating to "A resilient Wales" to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.	£ invested including staff time	£1.00	A Prosperous Gwynedd	Take advantage of the beauty of the County's natural environment
A Healthier Wales A society in which people's physical and mental well-being is maximised and in which choices and behaviours that benefit future health are understood.	Creating a healthier community	NTW40	Initiatives to be taken to tackle homelessness (supporting temporary housing schemes, etc.)	£ invested including staff time	£1.00	A Homely Gwynedd	Take advantage of the beauty of the County's natural environment
		NTW41	Initiatives taken or supported to engage people in health interventions (e.g. stop smoking, obesity, alcoholism, drugs, etc.) or wellbeing initiatives in the community, including physical activities for adults and children	£ invested including staff time	£1.00	A Homely Gwynedd	Take advantage of the beauty of the County's natural environment
	Air Pollution is reduced	NTW43	Car miles driven using low or no emission staff vehicles included on project as a result of a green transport programme	Miles driven	£0.02	A Homely Gwynedd	Take advantage of the beauty of the County's natural environment
	Innovation to support a healthier Wales	NTW49	Innovative measures relating to "A healthier Wales" to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.	£ invested including staff time	£1.00	A Homely Gwynedd	Enjoy happy healthy and safe lives
		NTW50a	No. of employees (FTE) hired on the contract as a result of a recruitment programme that have been long term unemployed for a minimum of 12 to a maximum of 24 MONTHS	No. people FTE	£18,146.00	Tomorrow's Gwynedd	Earn a sufficient salary to be able to support themselves and their families

<p>A More Equal Wales</p> <p>A society that enables people to fulfil their potential no matter what their background or circumstances (including their socio economic circumstances).</p>	<p>More opportunities for disadvantaged people</p>	NTW52	No. of employees (FTE) hired on the contract who are Not in Employment, Education, or Training (NEETs) as a result of a recruitment programme	No. people FTE	£12,470.00	Tomorrow's Gwynedd	Earn a sufficient salary to be able to support themselves and their families
		NTW53	No. of 18-24 y.o. employees (FTE) hired on the contract who are rehabilitating young offenders as a result of a recruitment programme	No. people FTE	£22,162.00	Tomorrow's Gwynedd	Earn a sufficient salary to be able to support themselves and their families
		NTW54	No. of disabled employees (FTE) hired on the contract as a result of a recruitment programme	No. people FTE	£14,980.00	Tomorrow's Gwynedd	Earn a sufficient salary to be able to support themselves and their families
		NTW55	No. Of hours of support into work provided to unemployed people through career mentoring, including mock interviews, CV advice and careers guidance, (over 24 y.o.)	No. Hours (total session duration) no. Attendees	£114.33	Tomorrow's Gwynedd	Earn a sufficient salary to be able to support themselves and their families
	<p>Improved employability of young people (under 24y.o.)</p>	NTW56	No. of hours dedicated to support young people into work (e.g. CV advice, mock interviews, careers guidance) - (under 24 y.o.)	No. hrs (total session duration)*no. attendees	£114.33	A Prosperous Gwynedd	Earn a sufficient salary to be able to support themselves and their families
		NTW57	No. of weeks spent on meaningful work placements or pre-employment course; 1-6 weeks student placements (unpaid)	No. weeks	£158.23	A Prosperous Gwynedd	Earn a sufficient salary to be able to support themselves and their families
		NTW58	Meaningful work placements that pay Minimum or National Living Wage according to eligibility - 6 weeks or more (internships)	No. weeks	£158.23	A Prosperous Gwynedd	Earn a sufficient salary to be able to support themselves and their families
	<p>Innovation for a more equal Wales</p>	NTW65	Innovative measures relating to "A more equal Wales" to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.	£ invested including staff time	£1.00	A Prosperous Gwynedd	Earn a sufficient salary to be able to support themselves and their families
<p>A Wales of Cohesive Communities</p> <p>Attractive, safe, viable and well-connected.</p>	<p>More opportunities for the Third Sector and Civil Society Organisations (Voluntary, Community and Social Enterprises)</p>	NTW66	Equipment or resources donated to third sector and civil society organisations (£ equivalent value)	£ value	£1.00	A Prosperous Gwynedd	Enjoy happy healthy and safe lives
		NTW67	Number of voluntary hours donated to support third sector and civil society organisations (excludes expert business advice)	No. staff volunteering hours	£14.63	A Prosperous Gwynedd	Enjoy happy healthy and safe lives
		NTW68	Total amount (£) spent with third sector and civil society organisations within your supply chain	£	£0.12	A Prosperous Gwynedd	Enjoy happy healthy and safe lives
	<p>A workforce and culture that reflect the diversity of the local community</p>	NTW70	Equality, diversity and inclusion training provided both for staff and supply chain staff	No. hrs (total session duration)*no. attendees	£87.48	A Prosperous Gwynedd	Enjoy happy healthy and safe lives
	<p>Crime is reduced</p>	NTW73	Initiatives aimed at reducing crime (e.g. Support for local youth groups, lighting for public spaces etc.)	£ invested including staff time	£1.00	A Prosperous Gwynedd	Enjoy happy healthy and safe lives
	<p>Vulnerable people helped to live independently</p>	NTW74	Initiatives to be taken to support older, disabled and vulnerable people to build stronger community networks (e.g. befriending schemes, digital inclusion clubs)	£ invested including staff time	£1.00	A Prosperous Gwynedd	Enjoy happy healthy and safe lives
	<p>Support for disadvantaged young people and their families</p>	NTW75	Initiatives to be taken to support disadvantaged young people and their families	£ invested including staff time	£1.00	A Prosperous Gwynedd	Enjoy happy healthy and safe lives
	<p>More working with the Community</p>	NTW76	Donations or in-kind contributions to local community projects (£ & materials)	£ value	£1.00	A Prosperous Gwynedd	Enjoy happy healthy and safe lives
		NTW77	No. of hours volunteering time provided to support local community projects	No. staff volunteering hours	£14.63	A Prosperous Gwynedd	Enjoy happy healthy and safe lives
	<p>Innovation to support more cohesive communities in Wales</p>	NTW79	Innovative measures relating to "A Wales of cohesive communities" to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.	£ invested including staff time	£1.00	A Prosperous Gwynedd	Enjoy happy healthy and safe lives
<p>A Wales of Vibrant Shared Culture and Thriving Welsh Language</p>	<p>The Welsh Culture is promoted</p>	NTW80	Support and investment provided for people to learn and use Welsh (e.g. interactions and signage)	£ invested including staff time	£1.00	A Welsh Gwynedd	Live in a natural Welsh society
	<p>Innovation to support a more vibrant culture</p>	NTW83	Innovative measures relating to "A Wales of vibrant shared culture and thriving Welsh Language" to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.	£ invested including staff time	£1.00	A Welsh Gwynedd	Live in a natural Welsh society